

Relevant Planning History

18/01468/LBC, Listed building consent sought for the display and storage of motor vehicles within the curtilage of 350 Shirley Road (submitted in conjunction with 18/01467/FUL)

Pending

18/01467/FUL, Use of part of the curtilage of 350 Shirley Road for the display and storage of motor vehicles for sale (submitted in conjunction with 18/01468/LBC)

Pending

18/01466/LBC, Listed building consent sought for internal alterations to facilitate the change of use of the property to a house in multiple occupation (part retrospective) (submitted in conjunction with 18/01465/FUL)

Pending

18/01465/FUL, Change of use of part of the ground floor, first floor and second floor of the building to a 5 bedroom House in Multiple Occupation (HMO) (C4 Use) including internal works to facilitate this use (part retrospective) (submitted in conjunction with 18/01466/LBC)

Pending

18/00230/LBC, Listed building consent sought for internal alterations to the property
Withdrawn, 29.08.2018

17/01863/LBC, Listed building consent sought for installation of 2 x externally illuminated fascia signs (submitted in conjunction with 17/01862/ADV) (retrospective)

Refused, 22.08.2018

The siting, colouring, materials and size of the proposed signage are considered to be an unsympathetic and unduly dominant feature to the appearance and character of the existing building which is Grade II listed. The proposal would therefore adversely affect the character and setting of a Grade II listed building. As such the proposal would have an unacceptable on visual amenity and therefore be contrary to saved policies SDP24 and HE3 of the adopted City of Southampton Local Plan Review (March 2006) and policies CS13 and CS14 of the adopted Local Development Framework Core Strategy Development Plan Document (Amended 2015).

17/01862/ADV, 2 x externally illuminated fascia boards and 1 x externally illuminated hoarding sign (submitted in conjunction with 17/01863/LBC) (retrospective)

Refused, 22.08.2018

With regard to the advert proposed on land at 348 Shirley Road the proposed externally illuminated advertisement hoarding sign would, due to its scale, position and orientation introduce a feature that would be overly dominant in relation to the adjacent building, result in a visually detrimental impact to the character of the area with residential properties in close proximity and is harmful to the setting of the adjacent Listed Building. The proposal proves contrary to policy SDP1, SDP24 and HE3 of the adopted City of Southampton Local Plan Review (March 2006), CS13 of the Southampton Core Strategy Development Plan Document (Amended 2015)

With regards to the adverts proposed at 350 Shirley Road, the siting, colouring, materials and size of the proposed signage are considered to be an unsympathetic and unduly dominant feature to the appearance and character of the existing building which is Grade II listed. The proposal would therefore adversely affect the character and setting of a Grade II listed building. As such the proposal would have an unacceptable on visual amenity and therefore be contrary to saved policies SDP24 and HE3 of the adopted City of Southampton Local Plan Review (March 2006) and policies CS13 and CS14 of the adopted Local Development Framework Core Strategy Development Plan Document (Amended 2015).